

# Independent Financial Impact Analysis: Virginia Beach National Golf Club Redevelopment

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## Executive Summary

The City of Virginia Beach's current financial evaluation of the proposed Dragas redevelopment at Virginia Beach National Golf Club predicts an \$18 million positive return for the city over 20 years. However, an independent financial review reveals a key omission in the City's financial projections:

1. **Zero Accounting for Municipal Service Costs:** The City projects \$3.4 million in annual property tax revenues from ~660 new housing units, but assumes **\$0 in ongoing municipal costs** to provide city services (schools, police, fire, roads, stormwater) to the estimated 1,300 new residents.
2. **Asymmetric Risk vs. Reward:** The total cost for golf course redevelopment is \$38 million. Public entities (City & VBDA) are contributing \$19.8 million—more than 50% of the redevelopment cost—plus up to \$7.9 million in infrastructure. Despite this heavy public investment, the private developer retains **100% of all future profits** generated by the golf club.

**Key Finding:** When municipal service delivery costs and direct public financial commitments are properly accounted for, the proposed development does not generate an \$18 million surplus. Instead, it results in a **Net Present Value (NPV) loss of -\$22 million to Virginia Beach taxpayers over 20 years.**

## Key Flaw in the City's Presentation

### The Cost of Serving 1,300 New Residents Is Omitted

Virginia Beach currently operates on an annual budget of \$2.8 billion, spending approximately **\$6,200 per resident** across the city.

- Adding 660 housing units brings approximately **1,300 new residents** (including an estimated 200 school-aged children) to the area.
- **A Conservative Benchmark:** For the projected incremental costs, Dr. Eleswarapu's model cuts the city's average per-capita spending rate in half to **\$3,111 per person** (\$4.0 million/year total in today's dollars).

- Omitting these operational expenditures presents an incomplete and inaccurate fiscal picture to taxpayers.

## 20-Year Financial Projections (in \$ Millions)

The following financial model incorporates the **cost of city services** (\$3,111/person, growing at 3% annually) and accounts for public financial commitments:

| Financial Projections of Dragas Golf Club Redevelopment ( in \$ millions) |                |                |                |                |                |                |                |                |                |                 |                 |
|---------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
|                                                                           | FY27           | FY28           | FY29           | FY30           | FY31           | FY32           | FY33           | FY34           | FY35           | FY36            | FY37-46         |
| VB National Sale                                                          | \$17.94        |                |                |                |                |                |                |                |                |                 |                 |
| City+VBDA Contribution to Redevelopment                                   | -\$19.76       |                |                |                |                |                |                |                |                |                 |                 |
| Infrastructure Costs                                                      | -\$7.90        |                |                |                |                |                |                |                |                |                 |                 |
| VBDA Repair Costs Saved                                                   | \$7.70         |                |                |                |                |                |                |                |                |                 |                 |
| Forgone cashflows to VBDA/City                                            | -\$0.30        | -\$0.30        | -\$0.32        | -\$0.33        | -\$0.34        | -\$0.35        | -\$0.36        | -\$0.37        | -\$0.38        | -\$0.39         | -\$3.60         |
| Property Tax Revenues from Homes/Golf Club                                |                | \$0.20         | \$1.00         | \$2.00         | \$2.50         | \$3.00         | \$3.40         | \$3.50         | \$3.60         | \$3.70          | \$34.12         |
| Cost of City Services                                                     |                | -\$0.24        | -\$1.18        | -\$2.42        | -\$3.12        | -\$3.86        | -\$4.78        | -\$4.92        | -\$5.07        | -\$5.22         | -\$48.10        |
| <b>Net Cashflows</b>                                                      | <b>-\$2.32</b> | <b>-\$0.34</b> | <b>-\$0.50</b> | <b>-\$0.75</b> | <b>-\$0.96</b> | <b>-\$1.21</b> | <b>-\$1.74</b> | <b>-\$1.79</b> | <b>-\$1.85</b> | <b>-\$1.91</b>  | <b>-\$17.58</b> |
| <b>Cumulative Cashflows (In Today's Dollars)</b>                          |                | <b>-\$2.65</b> | <b>-\$3.10</b> | <b>-\$3.76</b> | <b>-\$4.56</b> | <b>-\$5.53</b> | <b>-\$6.87</b> | <b>-\$8.18</b> | <b>-\$9.48</b> | <b>-\$10.77</b> | <b>-\$22.09</b> |

**Assumptions:** Cost of City Services for the 1300 additional people at \$3,111 per person will be \$4 million in today's dollars.

Tax revenues and Cost of City services will increase by 3% per year.

## Recommendation to City Council

Given that independent financial analysis reveals a **20-year net cumulative deficit of \$22.09 million**, City Leaders should:

1. **Defer any vote** on the disposition and redevelopment of Virginia Beach National Golf Club.
2. Commission a **comprehensive, neutral fiscal impact study** that accounts for both service delivery expenditures and public subsidies prior to taking action.
3. **Rework the agreement with Dragas Development**, and NOT give \$20 million of taxpayers' money to the private golf developer. If the developer makes 100% of the profits, they don't need a subsidy from the City.